



Unveiling the App Masters:

A Case Study of Leading Mobile App Development Company

Industry: Mobile App Development | **Location:** New York City

The Brief

Here's how we helped a Top Mobile App Development Company in NYC **build 30 exceptional apps** that met their clients' requirements, while enabling them to expand their business with reduced expenses.

The company had been facing challenges in sourcing skilled professionals to develop apps for their clientele. Locally, they struggled to find the ideal talent at a reasonable cost.



The Solution ✓

Our initial priority was to determine whether we could meet their specific hard skill requirements, considering their prestigious client base.

To ensure a thorough evaluation, we offered opportunities for live coding exercises that allowed them to assess candidates' technical abilities before making any hiring decisions.

Following that, our team diligently assessed the candidates' soft skills to ensure a seamless cultural fit within the organization.

The interview process was meticulously tailored to assess both the high technical expertise and the desired soft cultural skills.

Drawing upon our expertise, we collaborated with the company to design a code challenge that aligned with their desired outcomes



Helping you build high-performing remote teams, one team member at a time

contact@nextonlabs.com

The Implementation ✂

Upon completion of the screening process, we actively participated in the offer stage, providing invaluable assistance to ensure that the offer presented the best career opportunity for the candidates, increasing the likelihood of their acceptance.

Additionally, we extended our support by guiding the company on effectively onboarding remote team members and facilitating seamless integration with their onshore counterparts.

The Results 🏆

Through our efforts, a total of 28 skilled individuals were successfully hired.

The collaborative team effort resulted in the development of 30 exceptional apps.

Moreover, the company achieved remarkable success by acquiring 20 new customers, further propelling their growth trajectory.

With this positive momentum, the company continues to scale up its operations.

30

Exceptional Apps were developed

28

Skilled individuals were successfully hired.

20

New customers were acquired.

About Nexton

We connect Latin America's top tech talent with leading US companies through agile, personalized, and transparent recruitment services.

Top-Tier Talent: We are a leading provider of talent acquisition services for software engineering and technical roles.

Engineers Hiring Engineers: We understand the specific technical skills and expertise required for software engineering roles.

A Seamless Process: We take the time to understand your organization's culture, values, and requirements to identify candidates who fit in with your team and organization.

- Transparency in fees, process, feedback, data, and more.
- Promoting a direct relationship, minimizing intermediaries.
- Agile recruiting process with amazing customer service.
- Reducing turnover through superb Talent Relations.
- Cost-effective as your hiring needs scale.



Need help to build your team?

Let's Talk



Helping you build high-performing remote teams, one team member at a time

contact@nextonlabs.com